

GALLERY AFERRO

Elevator Music 6: SilvaGunner

Curated by Juno Zago



Art by HugelDude and MtH, digital collage, 2019

Oct 5 - Nov 22, 2019
Gallery Aferro Elevator Installation
73 Market Street, Newark

OPENING RECEPTION

October 5th, 2019
7pm - 10pm

GALLERY HOURS

Wednesday - Saturday
12pm - 6pm
and by appointment

Elevator Music 6: SilvaGunner

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Elevator Music is a continuous rotation of experimental sound art curated for the permanent Elevator Music installation on the second floor of Gallery Aferro. The installation is comprised of a very early Otis Elevator (single digit) from the early 1900s excavated from the basement of Gallery Aferro's facilities at 73 Market Street. The Elevator was cleaned up, refurbished and equipped with a motion sensor-activated media player. Guests enter the elevator and the audio-works are activated, analogous to the ways we may enter a functioning elevator ready to deliver us to our desired (or undesired) destination.

Elevator Music is a space where audio works can become accessible within a visual arts gallery experience. Over the years the installation has taken on many forms, from musical mix-tapes to experimental "studio sounds." Currently in its sixth iteration, entering Elevator Music brings the viewer to a new, personal space to listen and reflect on alternative forms of creative expression.

www.aferro.org | www.aferrostudios.org
73 Market Street, Newark, NJ | 973.353.9533
Wed - Sat 12-6pm

Visit

73 Market Street, Newark, NJ
Wednesday - Saturday 12-6pm
and by appointment.
aferro.org
aferrostudios.org

Contact

973 353 9533
info@aferro.org

Gallery Aferro
Ironbound Station
PO Box 5668
Newark, NJ 07105
USA

Mission

The mission of Gallery Aferro is to function as a platform for the exchange of ideas in service of advancing human dignity and beauty, with a focus on visual arts as the vehicle, proudly located in Newark, NJ.

Accessing The Gallery

Gallery hours are listed above, come by for a visit! Gallery Aferro is a street level store front gallery and is wheelchair accessible. If you need special assistance, requests, or desire additional information about accessibility, please email our ADA Coordinator, Candace Nicholson, at cnicholson@aferro.org. We believe art is absolutely for everyone and are very happy to accommodate anyone's needs but please give us 1 weeks notice for any arrangements that will need to be made at the gallery. If you require large print press materials please let us know 48 hours ahead of time.

Sponsors

We gratefully acknowledge the support of our funders, sponsors and the individual donors who make our programs possible. The Geraldine R. Dodge Foundation, The New Jersey State Council on the Arts/ Department of State, a Partner Agency of the National Endowment for the Arts, and RBH Group.



Image by theFluffySlipper; digital illustration, 2019

SilvaGunner is a YouTube channel that claims to "only upload high-quality video game rips" (rips = music files extracted straight from the game itself). In reality, SilvaGunner uploads remixes of video game music, advertising them as the original tracks. A plethora of artists behind the 10,000+ uploads on the channel unite their creative interests and talents into a non-profit project out of their spare time. The remixes can range from well-known pop songs to obscure inside jokes, and even original compositions.

The main theme of the channel involves blending more popular and recognizable songs with complex structures into the simple melodies of songs from video games. The beauty of video game music is they are designed to not be distracting while you are playing the games when one needs to focus, while still lending to the theme of what you are playing. Thanks to the simple structure of video game music, this makes the process of blending and mixing separate, external songs as though they were meant to be together. That is what makes SilvaGunner so successful—subverting expectations of how the originals sound into something different, yet familiar in a fun and creative way.

SilvaGunner's music can be heard on their Youtube channel and purchased via their Bandcamp page.

