Elevator Music 9: Jeffrey Cobbhold
Curated by Juno Zago

Jun 25 - Aug 5, 2022
Gallery Aferro Elevator Installation
73 Market Street, Newark

OPENING RECEPTION
June 25th, 2022
6pm - 9pm

GALLERY HOURS
Wednesday - Saturday
12pm - 6pm
and by appointment

Elevator Music is a continuous rotation of experimental sound art curated for the permanent Elevator Music installation on the second floor of Gallery Aferro. The installation is comprised of a very early Otis Elevator (single digit) from the early 1900s excavated from the basement of Gallery Aferro’s facilities at 73 Market Street. The Elevator was cleaned up, refurbished and equipped with a motion sensor-activated media player. Guests enter the elevator and the audio-works are activated, analogous to the ways we may enter a functioning elevator ready to deliver us to our desired (or undesired) destination.

Elevator Music is a space where audio works can become accessible within a visual arts gallery experience. Over the years the installation has taken on many forms, from musical mix-tapes to experimental “studio sounds.” Currently in its ninth iteration, entering Elevator Music brings the viewer to a new, personal space to listen and reflect on alternative forms of creative expression.
Elevator Music 9: Jeffrey Cobbold, curated by Juno Zago, invites music lovers to step inside a refurbished, early-1900s Otis Elevator and connect with original multimedia creations that artfully weave reality, desire, imagination and identity into a brilliant aural tapestry.

Inspired by his autobiographical experiences, Jeffrey Cobbold’s work acts as a digital storyteller conveying events of his life through journal entries, posters, and other text-based works channeled once again through the practice of music.

A New Jersey native currently located in New Brunswick, Cobbold is also interested in practical theology and digital humanities, which has expanded his research capabilities in the arts. His works have appeared in the 2016 MarketLab at Sonar+D in Barcelona, Spain, and won 1st place in the 2018-2019 Members Exhibition at Artworks Trenton in Trenton, New Jersey.

www.jeffreycobbold.com